



Our Mission: To improve the quality of life in Berkshire County by mobilizing resources to address community priorities and create sustainable change.

Berkshire United Way advances the common good

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Our focus is on education & financial stability

EARLY CHILDHOOD LITERACY:

Berkshire United Way invested \$549,173 in early childhood programs that focused on building strong competent families, assessment, referral and treatment, and quality early childhood education.

- The Coordinator of Early Childhood was hired in October 2012 to help implement a range of early education and community awareness strategies and build the professional development capacity of early childhood educators.
- **Pittsfield Promise**, an early learning initiative with county wide ambitions, has reached over 1000 families with our community events and 150 families have been reached more directly with our parent trainings.

YOUTH DEVELOPMENT:

Berkshire United Way invested \$1,142,161 in youth development programs that focused on mentoring, civic engagement, building strong and competent families, risk reduction, and building youth aspirations.

- The **Pittsfield Prevention Partnership**, through the RX Round-up, collected over 100 lbs of prescription drugs in late April. Berkshire County as a whole collected over 800 lbs of prescription drugs.
- **Face the Facts - reduce teen pregnancy** held a community conversation with 91 in attendance and sponsored a three hour training for 100 healthcare providers and educators on the importance of education and access to reproductive healthcare for our county's youth.

FINANCIAL STABILITY:

Berkshire United Way invested \$387,282 in financial stability programs including financial literacy, income maximization, finding affordable housing and developing jobs skills.



83% of children who attended quality early education and care programs learned new skills to help them succeed.



6,614 youth participated in programs to improve their decision-making skills and reduce high risk behaviors.



6,694 books were given out to children 6 mos. - 5 years of age at well-child visits county wide through Reach Out & Read.



Our **Face the Facts - reduce teen pregnancy** coalition launched its community awareness campaign in February, 2013.



Our **YOU First Day of Caring**, focused on middle school youth and career planning, took place at five locations across the county in September, 2012.



BUW has been at every Third Thursday, and the **Pittsfield Prevention Partnership** engaged youth in the Harlem Shake in May, 2013.

Success Stories

“My daughter is now able to use many words to let me know what she wants, and her temper tantrums hardly ever happen, and when they do, I know how to help her through them. I feel she is now ready to attend pre-school and continue to learn.” - **Pediatric Development Center client**

“I have gained more confidence that helps me to be the good mother that I am with my son. I am proud of my accomplishments of being a good mother and sticking with school.” - **Childcare of the Berkshires client**

“*Bridging the Gap Between Youth and Community Services* changed my life!” - **Salvation Army client**

“Thank you for your help, without it I wouldn’t have been able to get my son what he needs at school.” - **United Cerebral Palsy of Berkshire County client**

“I’d just like to say that over the summer I was with a guy who kept trying to get me to have sex and after taking this class last year, I knew how to say no and make the right choice, so I’d just like to say thank you!” - **Gladys Allen Brigham Community Center client**

2012-2013 Financial Information

INVESTING OVER \$2.3 MILLION IN THE COMMUNITY

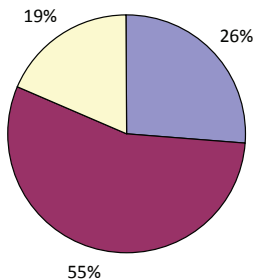
STATEMENT OF FINANCIAL POSITION

	As of June 30, 2013
Assets	
Cash and Investments	\$2,485,787
Pledges & Grants Receivable, Net of Uncollectible	860,957
Other Receivables & Prepaid Expenses	112,057
Property and Equipment	365,919
TOTAL ASSETS	\$3,824,720
Liabilities	
Community Investment Grants Payable	\$1,380,749
Designations Payable	180,111
Accounts Payable, Deferred Revenue and Accrued Expenses	78,678
Note Payable	89,626
TOTAL LIABILITIES	\$1,729,164
Net Assets	
Unrestricted:	
Designated for Operations	\$ 959,660
Board Designated Three Month Reserve	609,874
Building and Equipment	172,491
Temporarily Restricted	11,704
Permanently Restricted	341,827
TOTAL NET ASSETS	\$2,095,556
TOTAL LIABILITIES & NET ASSETS	\$3,824,720

STATEMENT OF ACTIVITIES

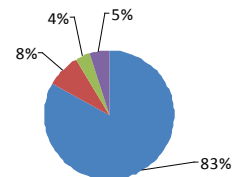
	For the year ended June 30, 2013
Revenue, Gains & Other Support	
Campaign Revenue	\$2,442,568
Private & Government Grant Revenue	247,340
Other Revenue	143,966
Investment Income	160,107
TOTAL REVENUE, GAINS & OTHER	\$2,993,981
Expenses	
Community Investment Grants	\$1,380,749
Other Community Investments	725,368
Donor Designations	226,326
Fundraising Expenses	253,050
Support Services	245,224
TOTAL EXPENSES	\$2,830,717
CHANGE IN NET ASSETS	\$163,264
NET ASSETS, JULY 1, 2012	\$1,932,292
NET ASSETS, JUNE 30, 2013	\$2,095,556

Investment by Outcome



- All Children Arrive at Kindergarten Ready to Learn
- All Young Adults Successfully Transition to Work, Higher Education or Training
- Financial Stability and Independence

Revenue, Gains and Other Support



- Campaign Revenue
- Private and Government Grant Revenue
- In-Kind Donations and Other Revenue
- Investment Income